



GS1 Logistics Label Work Group

Proposal Scope & Objectives

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Why transport is a key issue?

- Ensure on-time transport of goods from despatch point to delivery point with the good quantity
- Efficient logistics management worldwide





Focus the attention on the Logistic Label

- With transport information
- All sectors in scope with primary focus on FMCG
- Include all partners of the supply chain (supplier, carrier, warehouse, point of sale, ...)
- Focus on the most frequent processes (cross-dock, parcels delivery, ...)





STRATEGICS OBJECTIVES

1

Use a common logistic label for the road traffic and reduce costs in the supply chain

2

Ensure a systematic tracking and reduce delivery time

3

Harmonize and simplify procedures with carriers

4

Increase the international exchange between shippers and carriers





GS1 Logistic Label Group - Objectives



- **Work with key partners** to develop and optimise the use of global standards
- **Promote best practice implementation** with carriers
- **Promote the use of SSCC** with carriers
- **Develop the best practice guideline** including:
 - Transport Label based on the standardised Logistics label with additional information for Routing (routing code)
 - Recommendation for the EDI message used to send information for routing and routing code



New label - Objectives

- Simplify the user's application
- Promote the use of SSCC
- Avoid the specific and proprietary labels
- Avoid the relabelling
- Foster good visual identification on the loading platform by operator
- Respect GS1 Standards





Objectives of the guideline

- Develop and enhance the guideline
- Based on the GS1 General Specifications
- Be compliant with HELL
- The output - more precise rules with recommendation on:
 - Free text on the transport label
 - Data in bar codes
 - The data exchange with EDI
- Provide education to the logistics sector on GS1 standards and e-commerce
- Promote GS1 standards to companies as reference of the best practice





Organisation of the Project

Timeline:

The project is planned for 2 years.

The project will include:

- Project Charter
- Project Plan
- Meeting Schedule





Project Milestones

1. Gather national recommendations
2. Gather requirements and reach a consensus on necessary data to put in bar codes
3. Approve the new harmonise label
4. Gather requirements and reach a consensus on necessary data to be put in free text
5. Approve the complete harmonise label
6. Agree on minimum data to be exchanged by EDI and on the way to send it
7. Develop the guideline for physical and information flow of goods using the GS1 standards
8. Promote and provide education of standards and e-commerce in the T&L sector





Comments & Questions

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